

ANOUSHKA BHATTACHARYA

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PROFESSIONAL SUMMARY

Marketing, Videography and Editing professional with 4+ years of commercial video industry experience and Camera Operation in sports broadcast environments. Experienced in filming with Cinema Cameras with over £100,000 worth of equipment. Advanced proficiency in Adobe Premiere Pro, Da Vinci Resolve and CapCut for creating engaging video content and for stories that matter to brands. Skilled in generating ideas and interpreting multiple briefs into a visual format, ensuring creative and brand alignment, particularly for social media and brand portfolio content. Anoushka operates professional camera systems, applying advanced knowledge of constant lighting techniques. She leverages a proactive, adaptable approach, managing multiple priorities and meeting deadlines while bringing brand stories to life through content created and edited to the highest standards.

SKILL SET

Camera Systems & Lighting	Advanced knowledge of professional camera systems (Blackmagic URSA, Sony FX6, Canon EOS) and their technical workflow. Experienced in applying advanced constant lighting techniques in studio & on-location settings
Video Editing	Advanced proficiency in Adobe Premiere Pro, Da Vinci Resolve and CapCut
Production Workflow & Management	Meticulous approach to file management, archiving, and metadata for easy asset accessibility. in tracking release forms and producing call sheets
Directing	Confident directing talent of varying experience levels
Languages	English - Native/Trilingual Hindi – Native Bengali - Native

EXPERIENCE

Carving Consulting | London, UK

Content Creator & editor | *November 2025 – Present*

- Managed end-to-end video production (filming, advanced editing with colour grading, transitions, energy/pacing, sound design) while ensuring strict brand identity.
- Established and grew brand presence on Instagram Reels for an insurance company startup based in Dubai, prioritising brand visual tone and style
- Leveraged real-time knowledge of platform trends to maximize content relevance and reach.

London Fashion Week – Kyle Ho’s Runway Presentation | London, UK

Videographer & Editor | *September 2025 – October 2025*

- Delivered fast-turnaround video content by capturing and editing dynamic live event coverage (runway, performance, audience reactions) for immediate post-event campaign use.
- Collaborated closely with the creative producers to translate the designer’s vision into visually compelling assets, ensuring creative and brand alignment.
- Produced high-quality supplementary assets (Behind-The-Scenes and B-roll) essential for crafting a comprehensive, multi-platform promotional visual narrative.

Nextgenxv Pvt. Ltd. | Crawley, UK

Lead Camera Operator | *December 2024 – November 2025*

- Served as lead camera operator, executing precise and dynamic shooting across challenging, fast-paced on-location scenarios (sports broadcasting) to capture varied broadcast perspectives.
- Maintained and organised over £100,000 worth of professional equipment, ensuring operational readiness and zero downtime across live broadcast events
- Executed precise and dynamic shooting across challenging, fast-paced on-location scenarios to capture varied editorial perspectives. Routinely managed tight deadlines across a high volume of simultaneous video assets, demonstrating exceptional adaptability to shifting schedules and fast-turnaround broadcast needs.

Bristol Old Vic | Bristol, UK

Engagement department – Cinematographer & editor | *June - July 2025*

- Confidently directed talent during testimonial projects, overseeing the entire production process from concept to final delivery, including generating shot lists and storyboarding, to ensure compelling visual delivery for development and funding initiatives.

- Edited a film project directed by a *Made In Bristol* participant on Adobe Premiere Pro and basic Adobe After Effects motion graphics, supporting new directorial endeavours at the *Bristol Old Vic*, translating the director's vision into compelling visual storytelling for the theatre's digital platforms. Actively sought and integrated directorial and stakeholder feedback during the editing process,
- Implemented rigorous media archiving and file management protocols to ensure immediate asset accessibility and long-term storage integrity

Drummer Television | Bristol, UK

Television Production Runner | *June 2025 – June 2025*

- Contributed directly to the pre-production creative process by generating promotional concepts and detailed social media post ideas for a BBC iPlayer *My Life* episode. Transcribed and time-coded master interview (MIV) clips for BBC iPlayer's *Stage Stars* series one and contributed to BSL game show *Random*, supporting production and ensuring accurate communication for d/Deaf audiences.
- Supported the casting process by organising photographic documentation and tracking release forms, streamlining post-production workflow for BBC iPlayer *Stage Stars* series one.
- Compiled comprehensive lists of influencers, podcasters, and industry professionals to support promotion and outreach, aligning with target audience demographics.

CRUK - Cancer Research UK | Bristol, UK

Shop Volunteer | *September 2024 – Present*

- Supported retail operations, customer service, and donation management in a busy nonprofit environment; sorted, hung up, tagged, priced, and steamed clothing before presenting on the sales floor

PDA Ventures Pvt. Ltd. | Bangalore, India

Marcomm Executive | *November 2023 – February 2024*

- Developed and executed marketing communication strategies for B2B trade fairs and conferences, including press releases, promotional content, and digital campaigns. Coordinated with cross-functional teams and stakeholders to enhance brand visibility, audience engagement, and media coverage for large-scale trade fair and conference events (Windergy 2024 & IBEX India 2024).

EDUCATION

University of Bristol

Bristol, UK | Master of Arts, Film & Television

- Established a foundation in technical and creative video production, including screen forms, camera technologies, advanced technical production workflows, the Art of Cinematography, and comprehensive Art of Editing principles. Volunteered as a Videographer and Editor for university bodies (e.g., UFilm canoeing, Pegg Theatre Fringe performances), providing end-to-end event coverage and producing high-quality promotional video content.
- Applied professional filmmaking techniques across multiple student productions as an InFilm Productions Member, enhancing understanding of on-set collaboration and post-production synergy.

University of Bristol - Film and Television Production Technologies & Techniques (Documentary)

- Completed Risk Assessment Tests for projects carried out within the university; maintained equipment, such as lenses, filters, monitors, and cables. Oversaw the handling of camera equipment valued at over £100,000, guaranteeing its safety and integrity throughout production. Provided on-set technical support with the camera and sound recording, and utilised post-production software DaVinci Resolve, sound design and colour grading

University of Bristol Language Cafe

- Facilitated engaging sessions, fostering community and interaction, and supporting the university's initiatives to promote cultural and linguistic diversity

Christ University

Bangalore, India | Bachelor of Arts; Communications & Media, English, Psychology | Graduated with 8.75 CGPA | Merit

- Developed a strong foundation in visual composition, scriptwriting, and core production workflows through various practical projects in film and media studies. Designed and executed digital media projects, applying knowledge of communication theory to enhance audience engagement and visibility.
- Utilised cross-disciplinary studies (psychology, English) to deeply understand audience motivations and narrative structure, informing compelling visual storytelling.
- Ecological Diversity Cell certification for directing the Short Film "The Embodiment"